



ANNUAL REPORT

2025

UNOFFICIAL TRANSLATION

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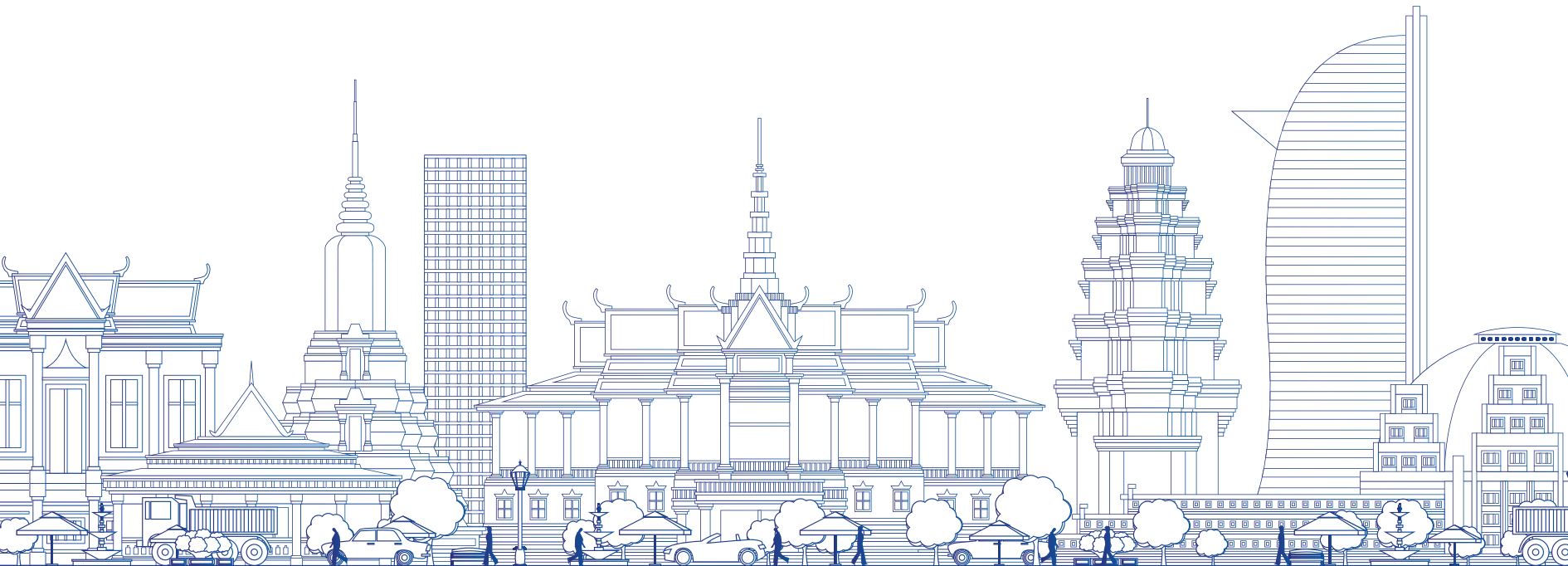
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Message from the Leadership of the DEBC





His Excellency

Dr. AUN PORNMONIROTH

Deputy Prime Minister and Minister of Economy and Finance and
Chairman of the DEBC

“Digital technology has become deeply embedded in all socio-economic activities and has emerged as a critical catalyst that cannot be overlooked for driving growth and strengthening economic resilience. For the private sector, the adoption and effective use of digital technologies represent a new strategic advantage that enhances operational efficiency, reduces costs, strengthens production value chains, and ensures competitiveness in the marketplace.”

Excerpt from the speech of His Excellency Dr. **AUN PORNMONIROTH** on 23 April 2025, delivered at the official launch of the “Strategy on the Development of Electronic Services for Businesses 2025–2028.”



His Excellency

Dr. KONG MARRY

Secretary of State of the Ministry of Economy and Finance and
Secretary-General of the General Secretariat of the DEBC

The year 2025 has drawn to a close, providing my associates and me with an opportunity to reflect on our accomplishments, evaluate the challenges faced, identify strategic solutions, and establish priorities for the year ahead. Although 2025 presented significant challenges for Cambodia, including events affecting national sovereignty and territorial integrity, these circumstances did not slow the Government's work. On the contrary, they reinforced the determination to strengthen resilience and enhance Cambodia's competitiveness internationally.

In 2025, the General Secretariat of the DEBC continued to fulfill its role as the Committee's technical and administrative secretariat. Its work includes monitoring, reviewing, and evaluating the implementation of laws, regulations, policies, strategies, and plans related to the development of the digital economy, digital business, and digital society; formulating policies, strategies, principles, and directions for the building and development of the digital economy, digital business, and digital society. The General Secretariat reviews, studies, and provides recommendations on inputs regarding the formulation, coordination, and/or amendment of laws and regulations

impacting the development of the digital economy, digital business, and digital society; and formulates and fosters implementation plans for the development of the digital economy, digital business, and digital society, covering building infrastructure, human resources, law, and regulation frameworks across the public and private sectors. Specifically, the DEBC General Secretariat reviewed, monitored, and evaluated the Cambodia Digital Economy and Society Policy Framework 2021–2035, the Cambodia Financial Technology Policy 2023–2028, and the Strategy on the Development of E-Services for Business 2025–2028. It also took part in the monitoring and evaluation of the Pentagonal Strategy - Phase 1, Pentagon 5 Digital Economy and Society.

At the same time, the DEBC General Secretariat worked with ministries and institutions on initiatives such as the draft Law on Cybersecurity, monitoring and evaluation of the implementation of the Pentagonal Strategy - Phase 1 and the draft Mid-term Evaluation Framework for the Implementation of the Pentagonal Strategy - Phase 1, Strategy on the Development of E-Services for Business 2025–2028, Financial Sector Development Strategy 2025-2030, customs modernization and trade facilitation solution, digital transformation in agriculture, data governance draft policy, draft cloud-first policy, draft strategy on the adoption of artificial intelligence in the economy and finance sector, VAT refund for tourists, fostering data exchange and enhancement of information technology systems within the framework of promoting digital transformation of the Ministry of Public Works and Transport, ASEAN digital economy agreements, and solutions to facilitate the registration of micro, small, and medium enterprises through a single digital platform, etc.

In addition, the DEBC General Secretariat has established partnerships and cooperation with both public and private sectors, domestically and internationally. This collaboration focuses on the onboarding of the informal economy, development of the onboarding platforms, provision of training sessions, dissemination of information, and active support of these initiatives. To encourage participation and support in building and developing a digital economy, digital business, and digital society, the DEBC General Secretariat has organized various informational content, workshops, programs, and forums for sharing, disseminating, and training purposes. These include: “Business Development:

Adopting Digital Skills for Enterprises in Cambodia,” the “Digital Economy Forum 2025,” “Promoting Financial Technology Knowledge for Enterprises in Cambodia,” and monthly educational video content on the digital economy and digital business shared on social media throughout the year.

The DEBC General Secretariat has also remained mindful of internal digitalization through the development of a Human Resource Management platform for officials and staff, and has continued to update additional features within the Portal for Monitoring and Evaluation to facilitate data entry for various ministries and institutions.

These achievements would not have been possible without the proactive participation of the DEBC leaders, public officials, and staff at all levels of the DEBC General Secretariat, as well as the indispensable cooperation of all partners. Looking ahead to 2026, the DEBC General Secretariat remains committed to the mission of leading, coordinating, and evaluating the implementation of digital policies, strategies, and digital investments for continuous improvement. The DEBC General Secretariat is dedicated to promoting the understanding and development of digital economy and digital business technologies as a core driving force to serve public interests, with a specific focus on strengthening Cambodia's digital economy and business ecosystem to ensure competitiveness and sustainable growth within the region.



About DEBC

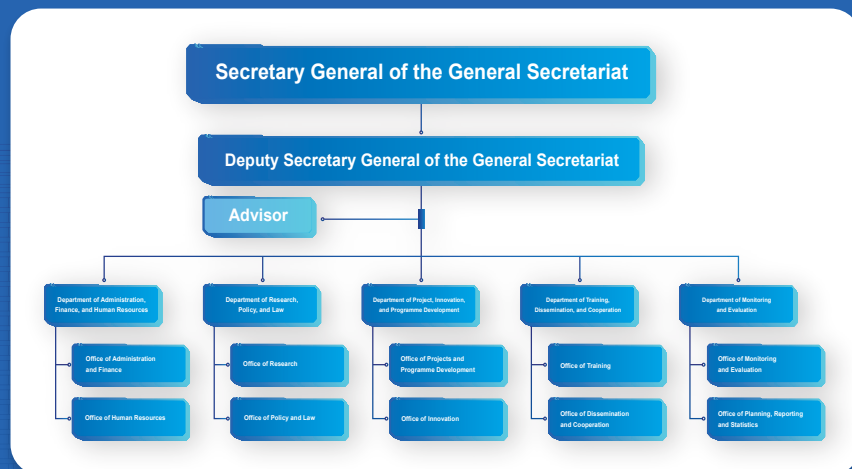


Organizational Structure

In accordance with the Cambodia Digital Economy and Society Policy Framework 2021-2035, the National Digital Economy and Society Council, abbreviated as NCDES, was established to lead, coordinate, and promote the development of a vibrant digital economy and society by laying the foundations for digital adoption and transformation among all social actors, including the state, citizens, and businesses.

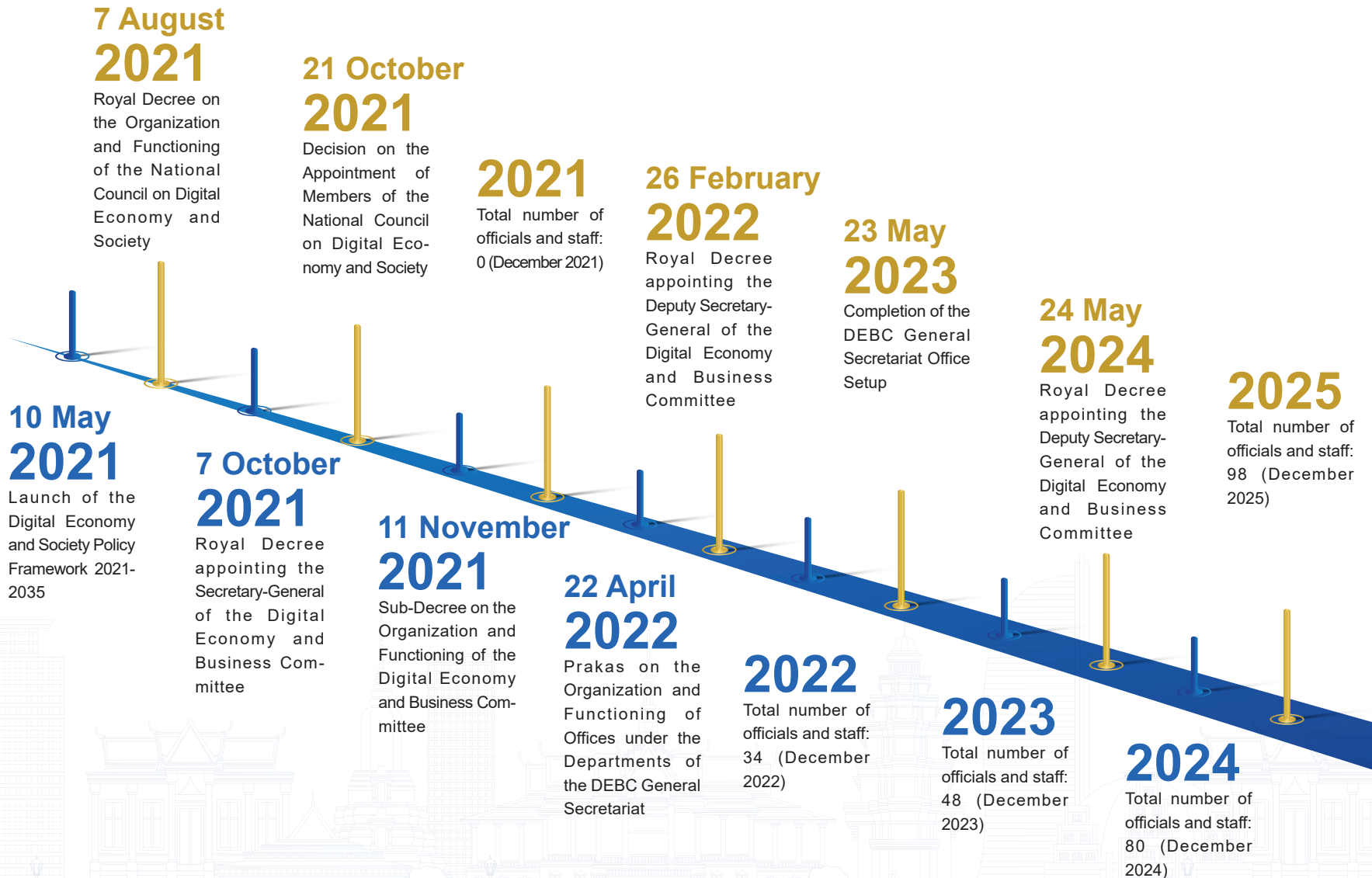
The NCDES has three specialized committees serving as secretariats responsible for technical tasks, including:

1. Digital Economy and Business Committee (DEBC): Leads, coordinates, and promotes the development of the digital economy, digital business, and digital society in the Kingdom of Cambodia.
2. Digital Government Committee
3. Digital Security Committee.



The DEBC has a General Secretariat that serves as the “Etat-Major” to the National Council on Digital Economy and Society on economic, business, and social plans. According to Sub-Decree No. 220 dated 11 November 2021, on the organization and functioning of the Digital Economy and Business Committee, the structure of the Digital Economy and Business Committee is defined in the organizational chart on the left.

Journey of the DEBC General Secretariat





Human Resource Overview



36%

35 are
Female



64%

63 are
Male



6%

6 are Civil
Government
Officials



94%

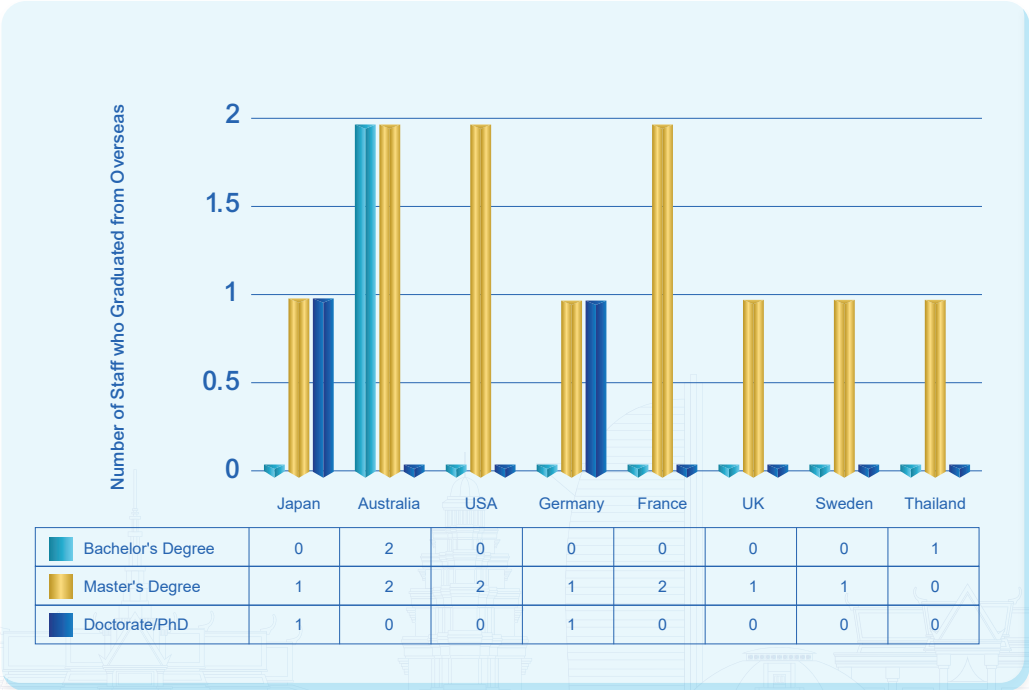
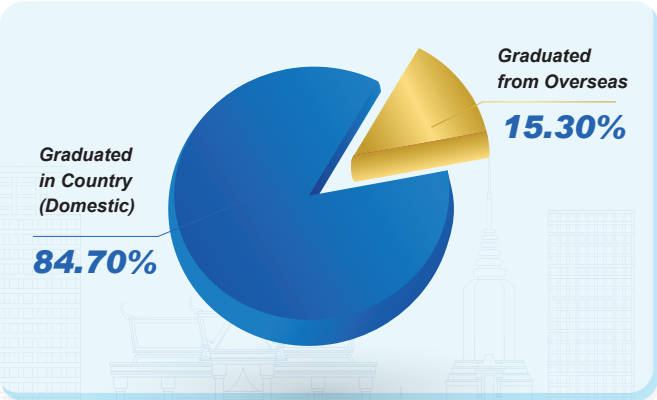
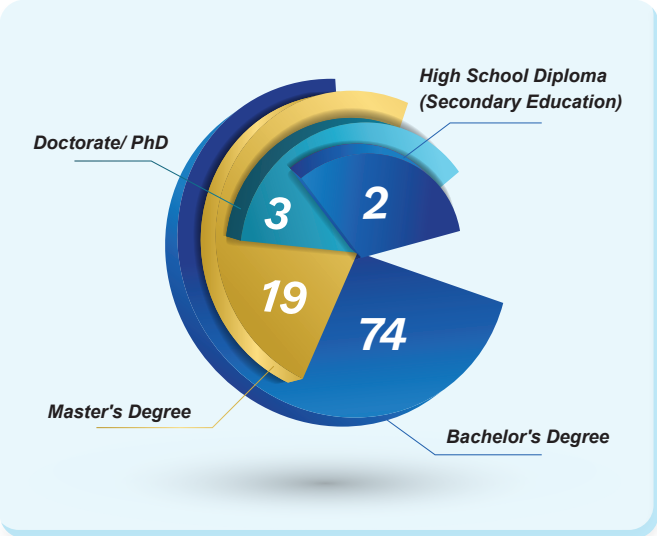
92 are
Contract Staff

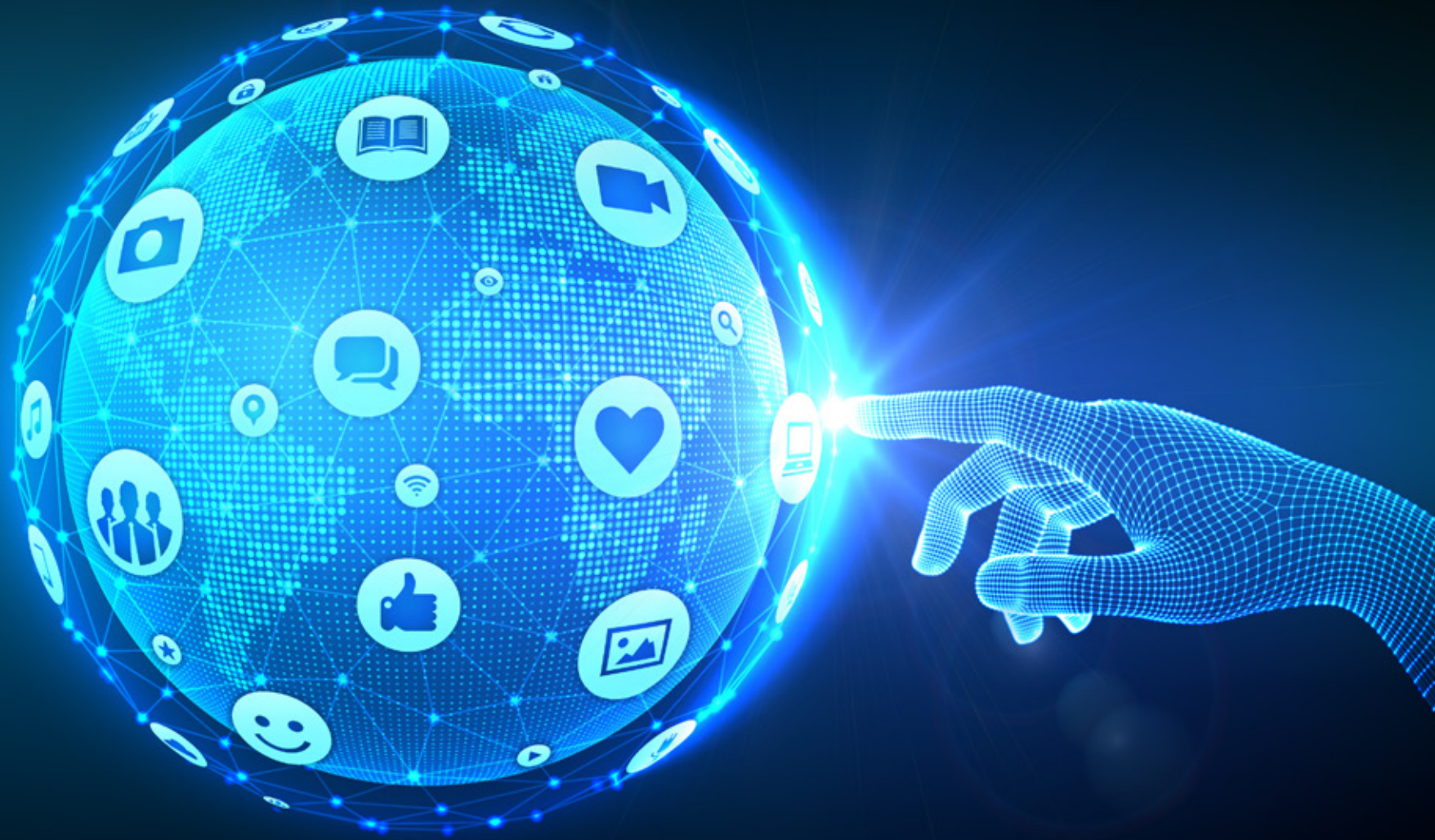
Total number of officials and staff **98**

Educational Level of Officials and Staff

Did you know?

89% of the total officials and staff are between 20 and 35 years old, representing a highly promising human resource base.





Training, Dissemination, and Cooperation Function

Khmer Agricultural Suite Digital Platform

The KAS Digital Platform is an open digital platform that enables connectivity among various stakeholders across the agricultural value chain, ranging from farmers to agro-industrial companies, wholesalers, retailers, and consumers.



Digital Platform for Informal Economy Development

In line with the National Strategy on the Development of the Informal Economy 2023–2028, the Digital Platform for the Development of the Informal Economy was established to support the onboarding of informal economy. The platform aims to identify and classify their identities, work types, occupations, and business activities. The DEBC General Secretariat has been assigned responsibility for the technical component of this platform's development and implementation.

Daily Essential Operations

The Department of Training, Dissemination, and Cooperation serves the DEBC General Secretariat in coordinating, reviewing, preparing, sharing, managing, and developing training, dissemination, and cooperation initiatives in collaboration with relevant stakeholders, in support of the development of the digital economy, digital business, and digital society.

Training, Dissemination, and Cooperation Function

Accelerating Digital Adoption for Business

Dissemination

Dissemination of information about digital adoption for business through workshops, forums, and other content creation.

2025 **32,025**
Target Beneficiaries **159 %**

2024 **12,370**
Target Beneficiaries

Training

Training Course Accelerating Digital Adoption for Business

2025 **100**
Target Beneficiaries **43 %**

2024 **70**
Target Beneficiaries

Cooperation

Cooperation with Partners through Memoranda of Understanding (MoUs)

2025 **3**
Collaborating Partners **300 %**

2024 **0**
Collaborating Partner



Training, Dissemination, and Cooperation Function

Accelerating Digital Adoption for Business



Digital Economy Forum 2025

Work



Training Program on "Business Growth: Digital Skills Adoption for Enterprises in Cambodia"



Signed a Memorandum of Understanding on "Promoting the Digitalization of Businesses in Cambodia"



Workshop on "Promoting Financial Technology Knowledge for Enterprises in Cambodia"



Training Program on "Business Growth: Digital Skills Adoption for Enterprises in Cambodia"



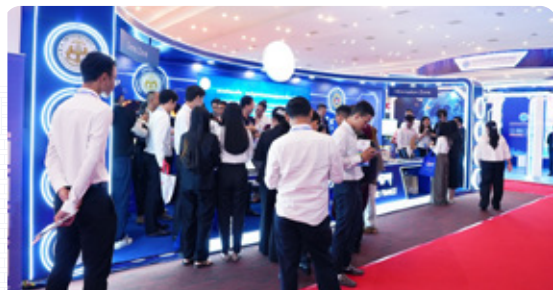
Activities



The 4th Cambodia 4.0 Forum on topic of "Youth Leadership in the Digital Age"



The official launching event of "Digital Platform for Informal Economy Development"



Digital Government Forum 2025 and Digital Technology Expo on the topic "Connecting Digital Innovation Ecosystems – From Digital Parks and Investment to Regional Startup Growth"

Training, Dissemination, and Cooperation Function

Informal Economy Cambodia (Cam-IE)

The platform was officially launched on 16 December 2024 by Samdech Moha Borvor Thipadei **HUN MANET**

Dissemination

Dissemination of information through campaigns in city and provinces and other events.

12

Events

8

Cities/Provinces

31

Districts

43,400

Target Beneficiaries



Training

Training program for partners on system usage

2025

1,852

Target Beneficiaries



3 %

2024

1,899

Target Beneficiaries

Cooperation

Cooperation with Partners through Memoranda of Understanding (MoUs)

2025

26

Collaborating Partners



2024

13

Collaborating Partners

Supporting Documents

Sub-Decree



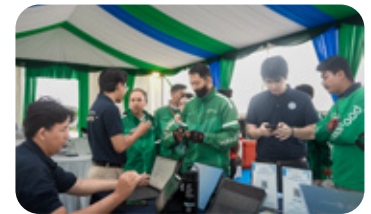
Standard Operating Procedure (SOP)



User Manual



Promotional Activities



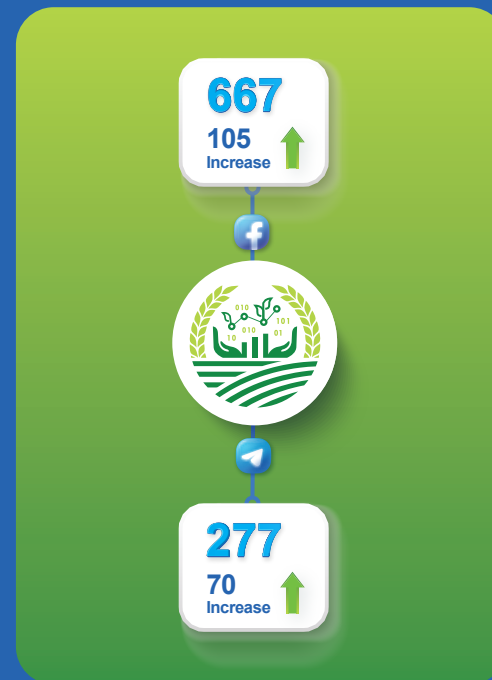
Training, Dissemination, and Cooperation Function

Khmer Agricultural Suite (KAS) Digital Platform



Training, Dissemination, and Cooperation Function

Social Media



Website

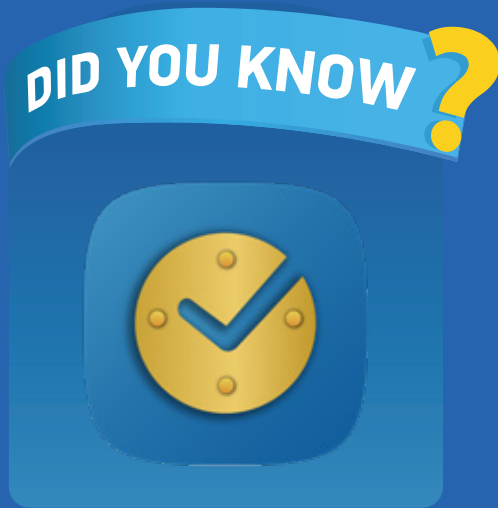


			
 Active Users	17K	33K	2.2K
 New Users	17K	33K	2.2K
 Average Visit Duration	1m32s	37s	22m09s



Project, Innovation and Programme Development Function

Human Resource Management System (DEBC HR System)



The DEBC HR System was developed to enhance work efficiency, accuracy, and transparency in attendance management and performance evaluation. This system allows officials and staff to easily manage their personal data and various requests via mobile devices and the website.



Digital Attendance: Automatically records attendance and working hours.

Leave Management: Manages the submission and approval of leave requests through an online system.

Leaderboard: Encourages staff to maintain high work discipline.

Audit Logs & Reports: Ensures full transparency and data security.

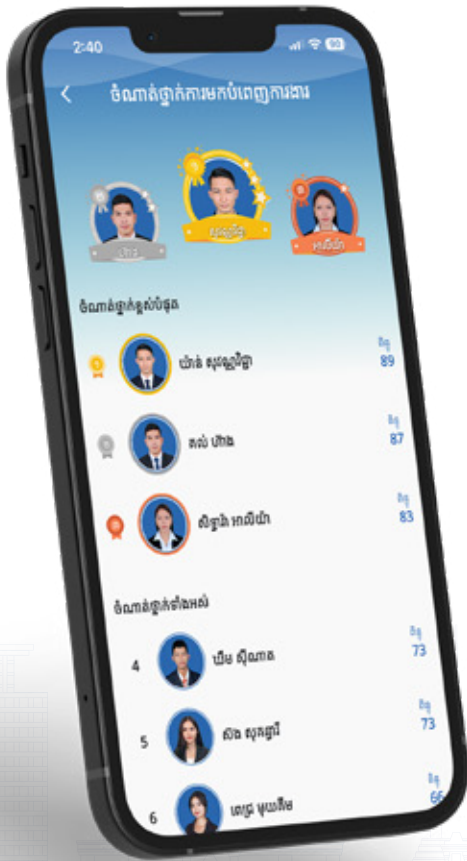


Launching Management System Functions on the Web Portal, such as:

1. Summary Dashboard (Employee Data)
2. Attendance Reports (Daily, Weekly, Monthly)
3. Employee List Management Function (Employee List, Proof of Attendance, Leave Requests)
4. User Management (User List, User Roles)
5. Settings (Employee-related Features, Workplace Location, Types of Request)

Project, Innovation and Programme Development Function

Human Resource Management System (DEBC HR System)



Score offers based on evaluation of three criteria:



Punctuality

(Consistent attendance according to the established work schedule).



Full Working Hours

(Maintaining full presence throughout the 8-hour core working period.)



Extra Work and Commitment

(Participation in overtime tasks and a high level of commitment toward assigned duties that have been offered).

Project, Innovation and Programme Development Function

Digital Platform for Informal Economy Development



The Digital Platform for Informal Economy Development is a platform that allows individuals operating in the informal economy to onboard in order to receive official informal economy status recognition from the Royal Government. Based on the data collected through this onboarding process, the Royal Government will develop benefit packages that address the needs of the informal economy. The General Secretariat of the DEBC has been entrusted with the responsibility of developing and maintaining this onboarding platform.

❖ Onboarding Process of The Digital Platform for Informal Economy Development (Cam-IE)

1. Mobile App



Mobile App Cam-IE
Download this app and register now.



2. Web Portal



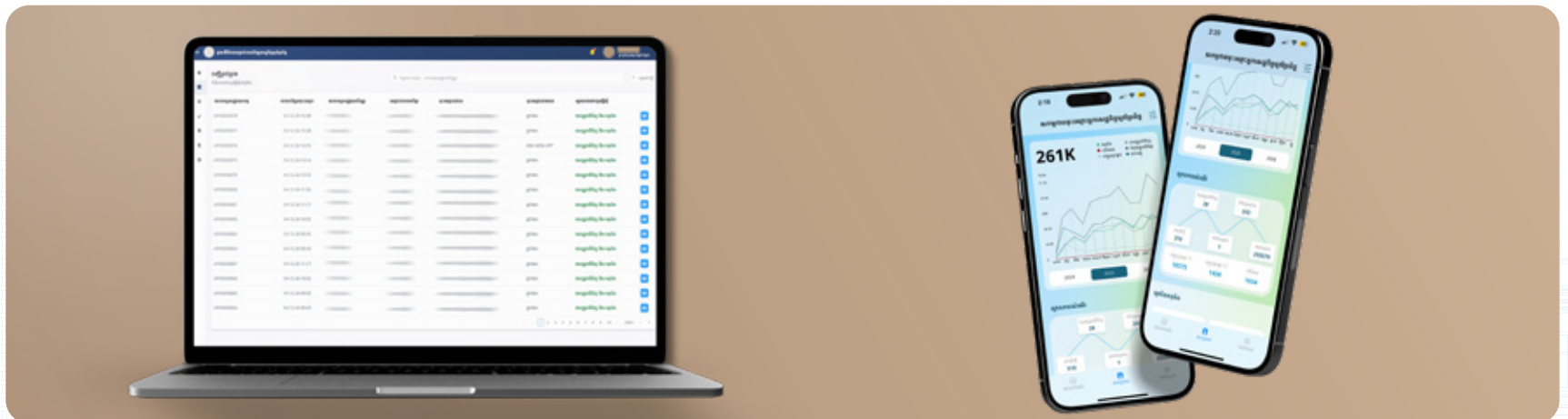
www.informal.digitaleconomy.gov.kh 🔍

❖ **Agent Portal for partner agencies assisting with onboarding**



❖ **Admin Portal for officials to review and respond to applications**

❖ **Informal Economy Report App for management to monitor summary reports and onboarded data.**



Project, Innovation and Programme Development Function

Cam-IE Ecosystem



Project, Innovation and Programme Development Function

Digital Platform for Informal Economy Development

Status by 31 December 2025



261,966
Total Applications



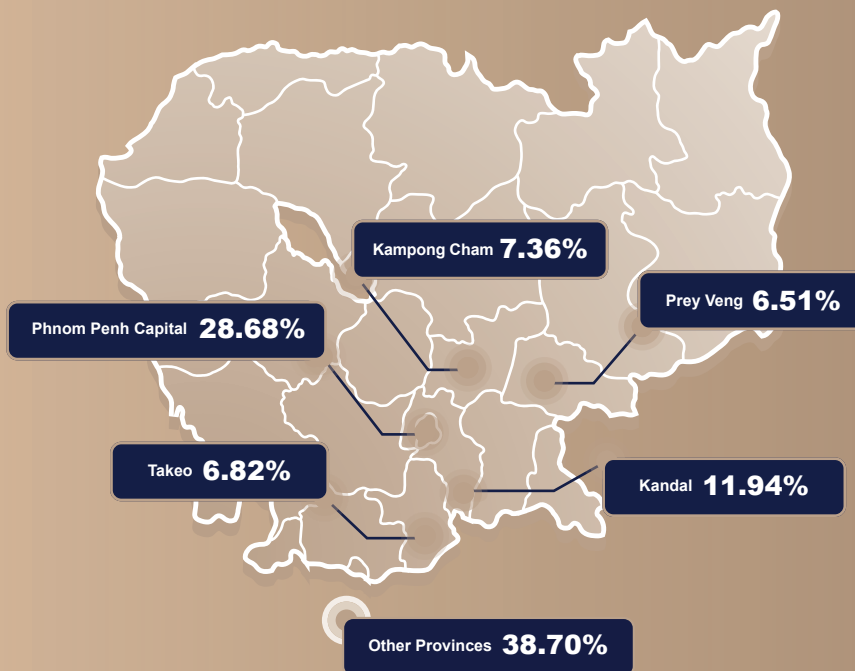
242,376
Approved Applications

Onboarding by Agent **6.8%**

Self-Onboarding **93.2%**

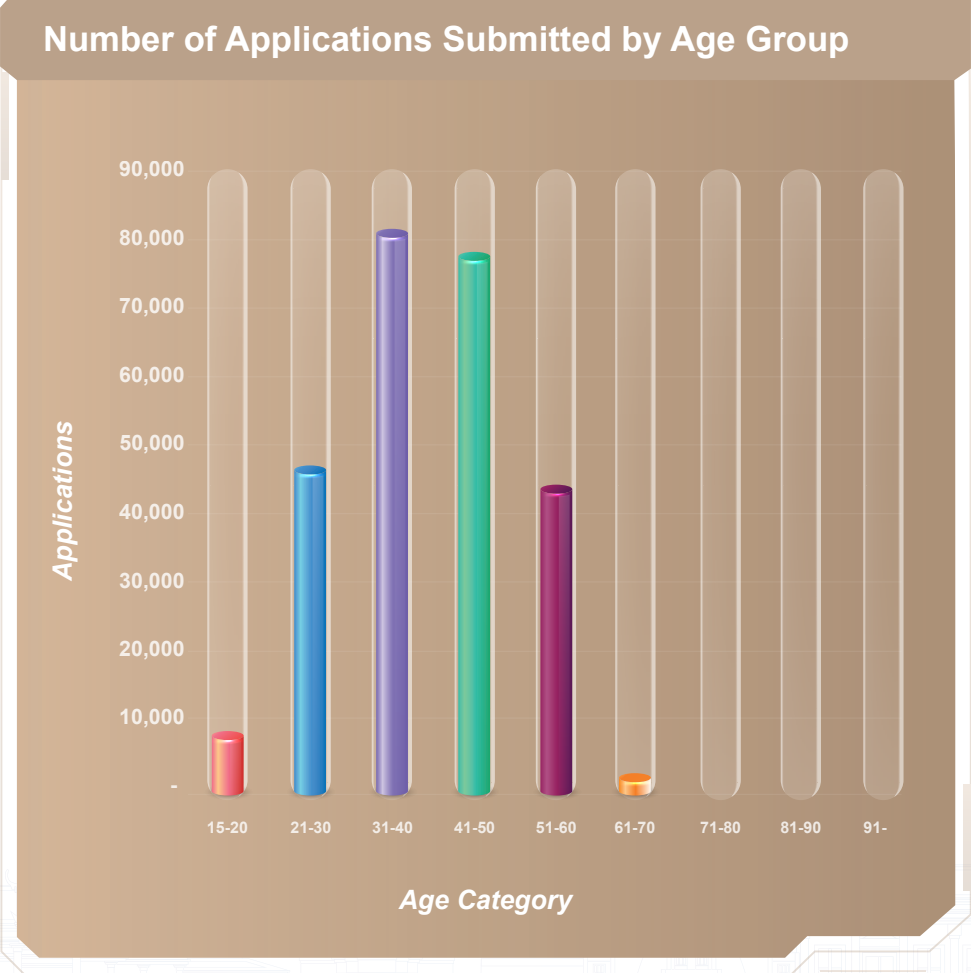
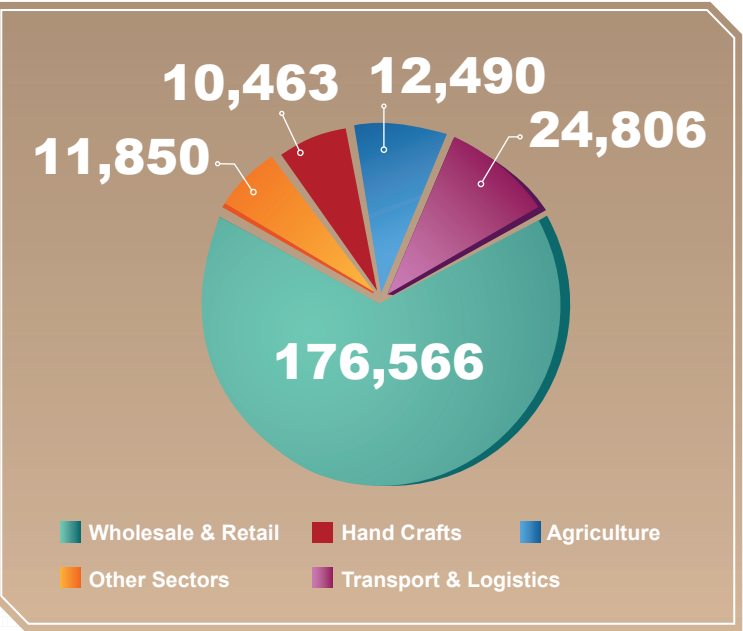
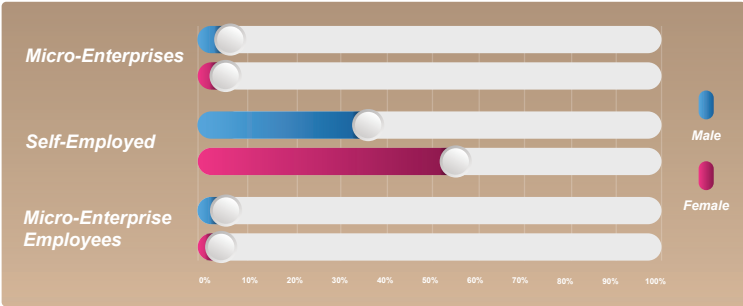


Top 5 Capital/Provinces with the Highest Onboarding



Project, Innovation and Programme Development Function

Digital Platform for Informal Economy Development



Project, Innovation and Programme Development Function

Policy Monitoring and Evaluation Portal

Facilitate the input of reports from ministries and institutions related to the implementation of actions plans that support key policy measures. Policy Monitoring and Evaluation Portal has been implemented for two policies, including the Cambodia Digital Economy and Society Policy Framework 2021-2035 and Cambodia Financial Technology Development Policy 2023-2028.



Our Products





Research, Policy, and Law Function

Preparation of strategic documents and providing recommendations on legal instruments, draft policies, and reviewing legal frameworks

The General Secretariat of the DEBC, in collaboration with the Secretariat of the Inter-Ministerial Working Group for Developing E-Services for Business, has developed the “Strategy for the Development of E-Services for Business 2025-2028” with the vision to “contribute to creating a favorable business environment through the delivery of efficient, effective, transparent, and on-demand e-services for business”. To fulfill this vision, the strategy has set an objective to “build a vibrant, resilient, interconnected, and mutually complementary digital ecosystem for business, aiming to strengthen the effectiveness of public service delivery mechanisms and to promote compliance”.

In addition to the strategy above, the General Secretariat of the DEBC also participated in reviewing and providing recommendations on relevant draft laws and policies, adhering to building a robust, vibrant, and visionary digital economy and society.



Strategy for the Development of E-services for Business 2025-2028

Research, Policy, and Law Function

Leading and Coordinating the Negotiation of the Digital Economy Chapter under the ASEAN-China Free Trade Area (ACFTA) 3.0 Upgrade Negotiations



Contributing to the development of Cambodia's vibrant digital economy and society, the General Secretariat of the DEBC collaborated with relevant line ministries to negotiate the ASEAN-China Free Trade Area (ACFTA) 3.0 Upgrade the Digital Economy Chapter. As a result, the negotiations for the Digital Economy Chapter were successfully concluded, resulting in 34 articles that focus primarily on digital trade, trade facilitation, supporting infrastructure development, cybersecurity, data innovation, and emerging technologies. The signing ceremony of the ACFTA 3.0 Upgrade took place during the 47th ASEAN Summit in Kuala Lumpur, Malaysia, in October 2025."

Research, Policy, and Law Function

Research Study on Measuring Cambodia's Digital Economy

The General Secretariat of the DEBC, in collaboration with the United Nations Development Programme (UNDP), conducted "A Research Study on Measuring Cambodia's Digital Economy." The objective of this study is to serve as a foundation for gaining a deeper understanding of the current state of Cambodia's digital economy and to support the development of relevant measurement frameworks in the future.





Monitoring and Evaluation Function

Cambodia Digital Economy and Society Policy Framework 2021-2035

To keep up with the fast growth of the digital sector and make the most of new opportunities, the Royal Government of Cambodia launched the Cambodia Digital Economy and Society Policy Framework 2021-2035. This policy framework defines a clear vision “building a vibrant digital economy and society by laying the foundations for promoting digital adoption and transformation in all sectors of society - the state, citizens, and businesses - to promote new economic growth and improve social welfare based on the new normal.” The goal is to support new economic growth and improve social well-being in line with the new normal.

As the General Secretariat of the DEBC, it is mandated to lead, coordinate, monitor, and evaluate the implementation of this policy framework within the digital economy and business sectors. In 2025, the DEBC achieved the following key milestones:



The 2024 Annual Progress Report on the Implementation of the 3-Year Rolling Action Plan 2023-2025 of DEBC



The 3-Year Rolling Action Plan 2025-2027 of the General Secretariat of DEBC



The 2025 Semester 1 Progress Report on the Implementation of the 3-Year Rolling Action Plan 2025-2027 of DEBC

Monitoring and Evaluation Function

Cambodia Financial Technology Development Policy 2023-2028

The Cambodia Financial Technology Development Policy 2023-2028 was launched with the vision of “developing Fintech based on the enhancement of financial inclusion, the maintenance of the financial sector stability, and the promotion of financial innovation to take maximum advantage of digital transformation in the financial sector and to provide opportunities for all actors, aiming to contribute to the acceleration of the development of Cambodia’s vibrant digital economy and society.” Its objective is to “develop a vibrant Fintech ecosystem to improve access to financial services, trustworthiness, and the quality of life for consumers in the digital age.”

To ensure the efficient and effective implementation of this policy, the General Secretariat of the DEBC introduced the 3-Year Rolling Action Plan 2024-2026 for the Policy. This action plan has been developed to align four priority strategies: 1) developing policy enablers, 2) developing digital enablers, 3) promoting the use and development of enabling technologies, and 4) promoting the development and innovation of FinTech activities.



The 2024 Annual Progress Report on the Implementation of the 3-Year Rolling Action Plan 2024-2026



The 2025 Semester 1 Progress Report on the Implementation of the 3-Year Rolling Action Plan 2024-2026

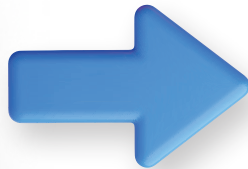
Monitoring and Evaluation Function

Action Plan for the Implementation of the Strategy on the Development of E-Services for Business 2025-2028

To establish a foundation for monitoring and evaluating the Strategy for the Development of E-Services for Business 2025-2028, the General Secretariat of the DEBC collaborated with the Secretariat of the Inter-Ministerial Working Group on E-Services for Business to develop the Action Plan for the strategy. This action plan was officially introduced on 11 December 2025.



The Strategy on the Development of E-Services for Business 2025-2028



The objective of the Action Plan for the Implementation of the Strategy is to define key activities and indicators that serve as the foundation for strategy implementation over the four-year period from 2025 to 2028. Additionally, it provides the framework for monitoring progress and evaluating outcomes.

Monitoring and Evaluation Function

Cambodia Business Digital Adoption Index 2024

To contribute to the development of Cambodia’s digital economy and society, the General Secretariat of the DEBC has produced the report on “The Business Digital Adoption Index in Cambodia 2024.” This report aims to assess the level of digital adoption among Cambodia businesses, which is a key indicator that reflects the progress of digital transformation. In addition, it purposely identifies the drivers and barriers which have been encountered by enterprises of all sizes and sectors. Those insights will serve as inputs for designing measures, interventions, and support mechanisms. This report will be produced annually to monitor progress and shifts in the business digital adoption index.



Report on the Business Digital Adoption Index in Cambodia 2024



CSR

Humanitarian, Social Work, and Sharing Culture Activities



Voluntary blood donation activity



Organizing and providing food supplies to heroic soldiers and displaced civilians



Internal knowledge and experience-sharing activities

Humanitarian, Social Work, and Sharing Culture Activities

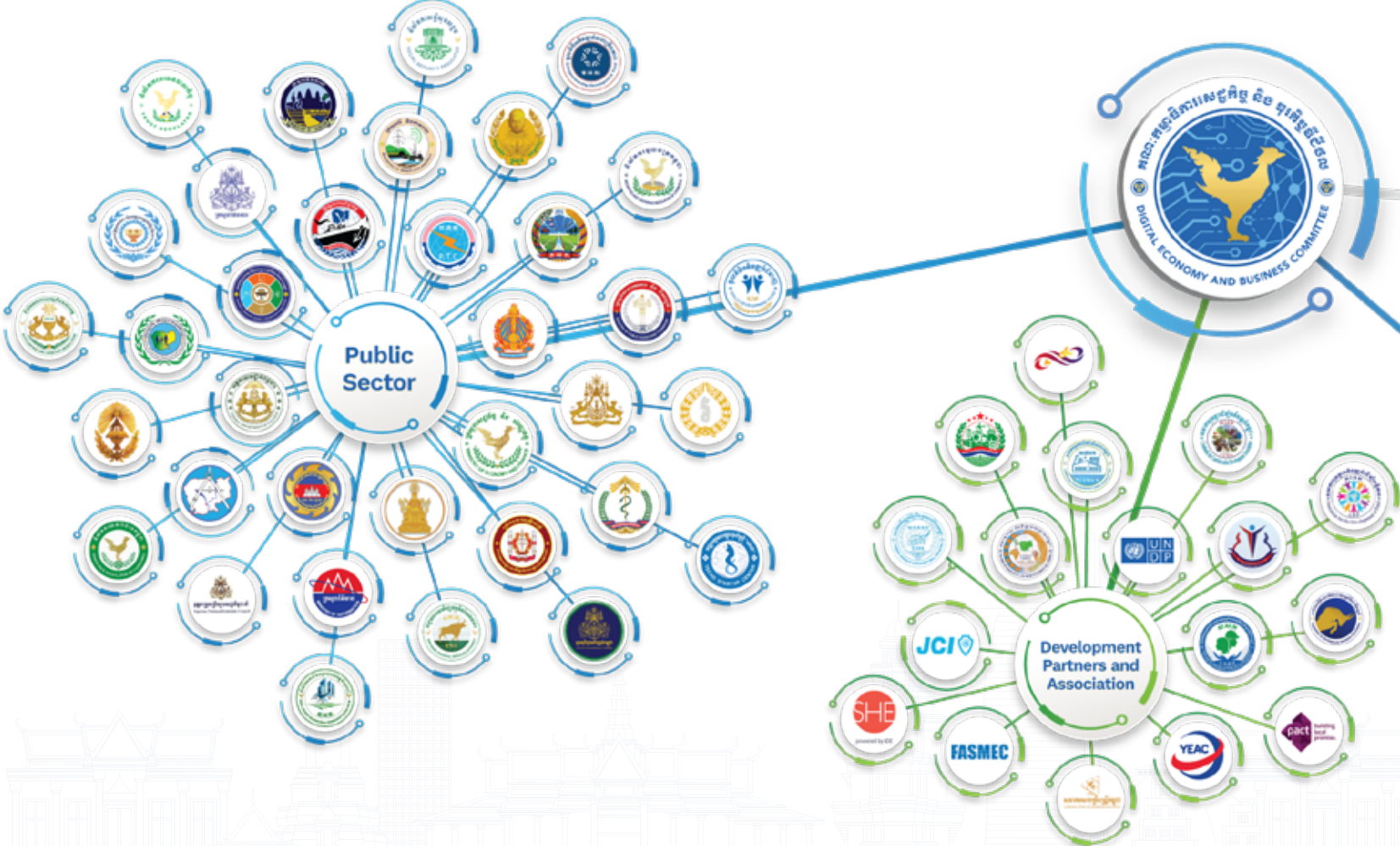
Experience and knowledge-sharing session







Partner Organizations





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Digital Economy and Business Committee (DEBC)

គណៈកម្មាធិការសេដ្ឋកិច្ច និង ធុរកិច្ចឌីជីថល (គ.ស.ធុ.ខ.)

Digital Economy and Business Committee (DEBC)

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Sangkat Chroy Changva, Khan Chroy Changvar, Phnom Penh